

8. Read Acts 2:3&4. What does fire represent in scripture? Do you have this fire when it comes to talking about God?

9. Read Acts 2:6-8, John 7:37&38. Do you feel you can speak with clarity when it comes to sharing Christ? Why or why not?

10. Read Romans 5:5 and Acts 2:9-13. How far does your concern go? Give an example.

\*Get online at [www.project127.org](http://www.project127.org) and watch the video about Pastor Jose Sanchez. What are your thoughts when it comes to his commitment to marketing the love of God?

Podcasts are available each week on [www.kcfonline.org](http://www.kcfonline.org) under Resources.



## Is God Marketable?

### I. Basic marketing includes:

A. Research. (*Romans 3:23*)

B. Awareness. (*Ephesians 6:19*)

C. Pricing. (*Romans 6:23*)

D. Plan. (*Acts 1:8*)

### II. Great marketing begins with a when. (*Acts 2:1&2*)

### III. Great marketing begins with a where. (*Acts 2:2&5*)

### IV. Great marketing begins with a what. (*Acts 2:2, John 3:8*)

A. Breath of life. (*John 14:16-18, Romans 8:9*)

#### B. Voice of:

1.) Passion. (*Acts 2:3&4*)

2.) Clarity. (*Acts 2:6-8, John 7:37&38*)

3.) Concern. (*Romans 5:5, Acts 2:9-13*)

\*How's our marketing?

## FOOD FOR THOUGHT

For the week of November 8, 2009

(Questions and Scriptures for further study)

1. When you hear the word marketing, comes to your mind? Have you had any bad experiences with marketing? When and what? Have you had a positive experience with marketing? When and what?

2. Many Christians can't see God/Church and marketing. Why is that? Let's take a look at marketing as it relates to God.

3. Pastor John at our weekend services that basic marketing had four components: research awareness pricing and a plan. Is there anything wrong or evil about these?

4. Read Romans 3:23. What does research say about all people? Read Ephesians 6:19. What was Paul's desire when it comes to awareness? Read Romans 6:23. What does this verse say about the pricing? Read Acts 1:8. Does God have a plan to make himself known? What is it?

5. Read Acts 2:1&2. When did this great Church marketing plan begin? Why then?

6. Read Acts 2:2&5. Where did it begin and why there?

7. Read Acts 2:2. What made the marketing so powerful? Read John 3:8. What was this wind? Read John 14:16-18. What is the benefit of this wind? Read Romans 8:9. What happens if you don't receive this wind?